

How to build, organize and manage degrowth movements rooted in the territory?



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How to build, organize and manage degrowth movements rooted in the territory?

1. How to build, organize and manage degrowth movements at national level
2. How to build, organize and manage degrowth associations at local level
 - a) What to do? Theoretical and practical activities
 - b) How to do it? The “spirit”/culture of the association (values, principles, habits, ways of doing things),
 - c) How to organize the association (e.g. type of association, management and regularity of meetings, democratic criteria for decisions, sub-division into working groups, communication and informatics tools, etc.)

A case example

Movimento per la Decrescita Felice



Movimento per la Decrescita Felice

Movement founded 15 dicembre 2007 (M. Pallante)



Principal Characteristics

- Local basis
- Pragmatic approach
- Catalyser for people/associations



The structure

- Federation of autonomous association rooted in the territory
- Circoli per la Decrescita Felice (n=24)
- Groups for Happy Degrowth (n=22)
- Thematic Groups (Health, Urban Development, Agriculture)
- Adhering Association (n=7)



National board



Circolo di Torino

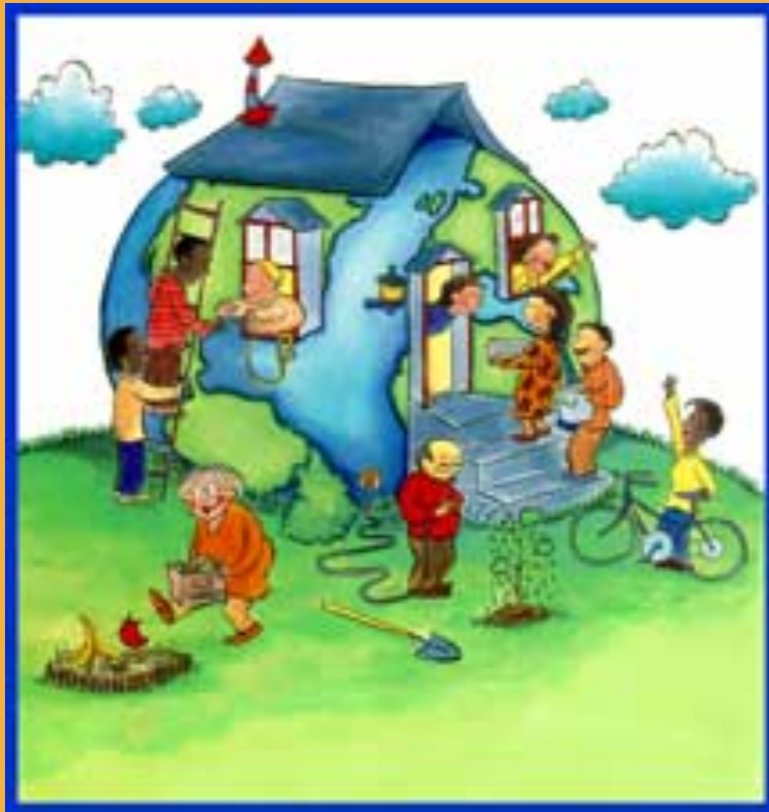
Born in 2010

Approximately
100 members and
30 active
volunteers



Circolo di Torino

Promotion of sustainable lifestyles and public awareness



The aim of the “circolo” is to affect as many people as we can with the message of degrowth and to do so through targeted and concrete actions at the local level

What to do?

PRACTICAL ACTIVITIES

Disseminating degrowth in civil society through
INDIVIDUAL ACTIONS



To re-discover and spread practical skills

To build a network of social ties and enhance conviviality

What to do?

INTERMEDIATE (POLITICS)



What to do?

THEORY



Internal
training

External
divulgation

How to do it?

Friendship

Open minded

CONVIVIALITY

New people's meeting

Games

Convivial dinners

How to organize the association?



Meet
once a
week

Use
dialogue
and
debate

Decide by
consensus

Use
gestures

GROUPS



Thanks for your
attention

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Difficulties

